



GLOBAL
EDUCATION INITIATIVE

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CATALOGUE



GLOBAL
EDUCATION INITIATIVE

**Global Education – your
pathway to world class education**



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+26876780095



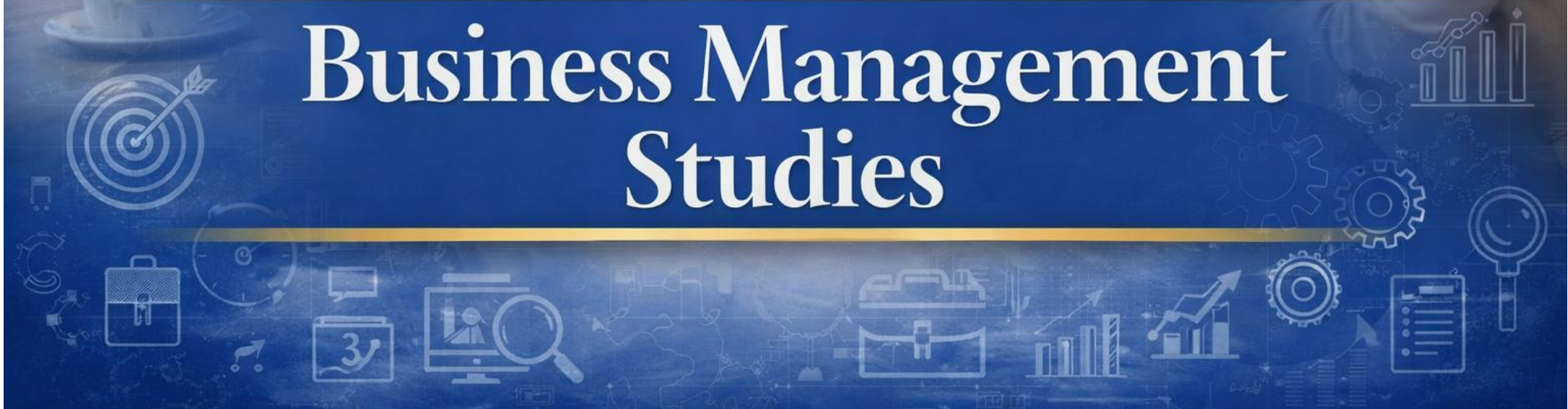
Call Us
+27615411401
+26878542180



study.indiaprogramme@gmail.com



Business Management Studies





GLOBAL EDUCATION INITIATIVE

Bachelor of Business Administration

Build Leadership. Drive Innovation. Shape Global Business.



WHAT IS BBA ABOUT?

The Bachelor of Business Administration (BBA) is a dynamic undergraduate program designed to develop strong foundations in:

- ✓ Business Strategy
- ✓ Leadership & Management
- ✓ Finance & Economics
- ✓ Marketing & Digital Business
- ✓ Data-Driven Decision Making
- ✓ Entrepreneurship & Innovation
- ✓ Business Development Manager
- ✓ Financial Analyst
- ✓ Operations Manager
- ✓ Marketing Executive
- ✓ Supply Chain Manager
- ✓ Project Manager

KEY CAREER PATHS

- ✓ Business Development Manager
- ✓ Operations Manager
- ✓ Marketing Executive
- ✓ Project Manager
- ✓ Entrepreneur / Startup Founder
- ✓ International Business Consultant
- ✓ Business Analyst
- ✓ Financial Analyst
- ✓ Marketing Executive
- ✓ Supply Chain Manager
- ✓ HR Manager

SPECIALISATIONS OFFERED

- 🏠 Mass Media Management
- 🏢 Operations Management
- 🏭 Pharmaceutical Management
- 🌾 Agribusiness Management
- 🏦 Banking & Financial Services
- 📊 Business Analytics
- 📦 Entrepreneurship
- 🌐 Entrepreneurship
- 👤 Family Managed Business
- 🏥 Healthcare Management
- 👤 Human Resource
- 🚚 Logistics & Supply Chain Management
- 📁 Project Management
- 🌐 International Business
- 🖥️ Technology Management

WHY CHOOSE BBA?

- ✓ Industry-Focused Curriculum
- ✓ Global Career Opportunities
- ✓ Leadership & Entrepreneurial Training
- ✓ Internship & Corporate Exposure
- ✓ Pathway to MBA & Advanced Studies

Global Education Initiative

Your pathway to World Class Education!!!

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GLOBAL EDUCATION INITIATIVE

Bachelor of Commerce (B.Com)

Empowering Students for Successful Careers in Commerce.



WHAT IS B.COM ABOUT?

The Bachelor of **Commerce** (B.Com) is a comprehensive undergraduate programme aimed at equipping students with essential skills and knowledge in:

- ✓ Accounting & Auditing
- ✓ Business Law & Management
- ✓ Economics & Statistics
- ✓ Banking & Financial Systems
- ✓ ACCA Professional
- ✓ Banking Officer
- ✓ Insurance Agent
- ✓ Tax Consultant

This program provides a solid foundation in the field of commerce, preparing students to excel in diverse roles across the business world.

KEY CAREER PATHS

- ✓ Accountant
- ✓ Financial Analyst
- ✓ HR Manager
- ✓ Auditor
- ✓ Banking Officer
- ✓ Tax Consultant
- ✓ Financial Analyst
- ✓ Marketing Executive
- ✓ Auditor
- ✓ ACCA Professional
- ✓ Banking Officer
- ✓ Tax Consultant



SPECIALISATIONS OFFERED

B.Com - HR

Focuses on human resource management, recruitment, employee relations, and organizational behaviour.



B.Com - Marketing Management

Covers marketing strategies, market research, branding, digital marketing, and consumer behavior.

B.Com - ACCA

Integrated with ACCA curriculum, leading to the ACCA qualification, focusing on advanced accounting, ssit and financial management.

B.Com - Banking & Insurance

Explores banking operations, insurance principles, risk management, and financial services.

Global Education Initiative

Your pathway to World Class Education!!!



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Shape Your Future with an

ONLINE BA DEGREE

FLEXIBLE • AFFORDABLE • CAREER-FOCUSED

CHOOSE FROM

7 SPECIALIZATIONS

✓ Psychology



✓ English



✓ Journalism & Mass
Communication



✓ Political Science



✓ Sociology



✓ History



✓ Economics



Build Skills for
Real-World Careers

EXPLORE YOUR CAREER PATHS



Counselling &
Mental Health



Teaching &
Education



Media &
Journalism



Civil Services
& Policy



NGOs & Social
Development



Research &
Analytics



Study
Anytime,
Anywhere



100%
Online
Learning



Globally
Recognized
Degree



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& Flexible
Payment

ENROLL TODAY & TAKE

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